

EFNEP SOCIAL MEDIA AWARD JUDGING SHEET

Name(s) _____ EFNEP Unit _____

	Possible Points	Points Awarded
Completed Nomination meets eligibility criteria	15	_____
Program Description (limit to two pages)		
Outreach efforts reaches target audience	10	_____
Content meets the needs of target audience	10	_____
Use of appropriate social media platforms	10	_____
Remains within social media guidelines	15	_____
Evidence of engaging partners and participants	15	_____
Summary Statement for Awards Book	5	_____
Supporting Evidence (limited to three pages)	20	_____
Total Points	100	_____

Comments: